

Ngāi Tahu Whānau Survey 2018

Frequently Asked Questions

(1) Why are we doing a Ngāi Tahu Whānau Survey?

As we plan for the future development of our iwi, we need to see more clearly through a collective tribal lens.

We want to better understand the environments people live in, their aspirations, and the challenges they face.

The Ngāi Tahu Whānau Survey is an opportunity for whānau to give us this information – to make their voice count as part of the collective.

(2) I completed the NZ Census, do I still need to complete the Whānau Survey?

Yes! The Whānau Survey 2018 is being run by Ngāi Tahu, for Ngāi Tahu. We developed this because the data collected by Statistics NZ isn't detailed enough to provide the understanding we need of our people – their needs, challenges, and aspirations.

The NZ Census collects vital information for the government to develop plans at a national level.

The Ngāi Tahu Whānau Survey 2018 collects equally important information for our tribe to develop plans for the future development of our iwi.

It is really important for whānau to complete both!

(3) I am concerned about privacy and who will see my data?

We take privacy very seriously and we have a Privacy Policy available on our website (<http://ngaitahu.iwi.nz/whanau/whanau-survey/>) which outlines the processes we have in place to ensure the protection of all data collected through the Ngāi Tahu Whānau Survey.

To ensure that only registered Ngāi Tahu whānau complete the survey, and that each person completes it only once, we cross-reference three pieces of information with your Ngāi Tahu registration details on our database: whakapapa number, date of birth, and address.

All other Survey data is anonymised and encrypted by secure SSL protocols through our survey platform, SoGo. The anonymised data is aggregated for the purposes of analysis and identifying trends, and is also stored on secure servers at Te Rūnanga o Ngāi Tahu.

(4) Who will be analysing the data?

We have strict permissions around who sees, analyses and uses the aggregated, anonymised data. Our Data Analytics team are the only people who are able to access this. They are:

- Robin McIntosh – Research Leader for Tokona Te Ao, Tribal Economies, Te Rūnanga o Ngāi Tahu
- Taylor Winter (Ngāi Tahu) – Data Analyst, Statistics New Zealand, seconded to Te Rūnanga o Ngāi Tahu
- Kirikowhai Mikaere (Tuhourangi, Ngāti Whakaue) – Māori / Iwi Data Specialist, Mathematician, Statistical Analyst

(5) I haven't updated my address with Ngāi Tahu for a while – will my survey be accepted if the cross-check doesn't match the address on my survey?

We understand that there are lots of whānau whose addresses may be different to what is on our database, and the Ngāi Tahu Whānau Survey is also an opportunity for you to give us your current address details.

When survey data is collected, the address details are separated from the survey answers. If a survey address doesn't match our database, someone will follow-up with you at a later date to ensure we have up-to-date records for you.

If your whakapapa number and date of birth match, your anonymous survey answers will be added to the pool of data to be analysed.

(6) How long is the Ngāi Tahu Whānau Survey open for?

We trialled the survey at Hui-ā-Iwi 2017 in order to gain feedback regarding the survey itself and how people found it. We made some changes based on that feedback and officially launched it on 8 March 2018. It will be open for whānau to complete until Sunday 6 May.

(7) Why should I complete the Ngāi Tahu Whānau Survey?

This is a practical and valuable way for you to contribute to the future direction of the iwi.

Without our people completing the Whānau Survey, we cannot get an accurate picture of our collective challenges and aspirations. We run the risk of making future plans that will not meet the needs of whānau if we don't have an accurate view of what those needs are.

In addition, there will be **WEEKLY PRIZE draws** to encourage whānau to get their surveys completed sooner rather than later. **Every Monday from 12th March until 7th May**, whānau can win iPads, Whai Rawa \$100 koha vouchers, and Ngāi Tahu Pounamu.

The sooner you get your survey completed the more chances you have to win a prize!

(8) How are winners chosen and how are winners notified?

The Whānau Survey team receives a list of whakapapa numbers from completed surveys – *they do not receive any other survey data*. These numbers are sent to a software system which randomises a number selection.

A randomly selected whakapapa number is provided to the Whānau Survey team who then obtain the associated name and contact details in order to notify the prizewinner.

In accordance with the prize draw Terms and Conditions (which are available online <http://ngaitahu.iwi.nz/whanau/whanau-survey/>) all winners will be promoted through our social media channels each week following the prize draw. Each whakapapa number is eligible to win one prize only.

(9) What is my password to complete the survey?

Your password is your whakapapa number and your last name, all in lower case with no spaces. For example if your whakapapa number is 123456 and your surname is Te Hau, your password is **123456tehau**.

To find out your whakapapa number, visit <https://whats-my-registration-number.ngaitahu.iwi.nz/> or phone 0800 KAI TAHU (08000 524 8248) to be directed to whakapapa to register.

(10) Why is there a language choice between two versions of English?

After you log in, you'll come to a screen that says "Please select a language to proceed" which gives you two options: English and English (UK). Please select **English (UK)** in order for macrons to be displayed.

(11) I selected the wrong language – can I change this?

Yes. On the top right hand corner of your screen, you'll see the language you selected, along with a downward arrow. Click on this to return to the language selection screen.

(12) I completed the survey, but want to change or remove my answers – can I do this?

Yes. Please email whanau.survey@ngaitahu.iwi.nz or phone 0800 KAI TAHU (0800 524 8248) to be directed to the Whānau Survey team who can help you.

As the surveys are anonymous, you will need your whakapapa number in order for your answers to be extracted.

(13) Can someone help me to complete the survey?

Yes! We have Whānau Survey Champions both inside and outside the takiwā, from Papatipu Rūnanga and Taurahere Groups, who can provide support and help to whānau who need it in order to complete the Whānau Survey.

If you would like to be put in touch with a Whānau Survey Champion, please contact your local Papatipu Rūnanga, or email whanau.survey@ngaitahu.iwi.nz or phone 0800 KAI TAHU (0800 524 8248) to be directed to the Whānau Survey team who will help.