



NGĀI TAHU

Puna Pakihi

Growth Grant Application Guide

APPLY NOW ON TE KOPA ORA



puna.pakihi@ngaitahu.iwi.nz



[paetukutuku - website](#)

Funding Purpose

Te Take o te Pūtea

Puna Pakihi is here to support your business journey.

The purpose of this funding is to support Ngāi Tahu whānau in building long-term business capabilities and growth

It is not for covering regular operational costs but rather investments that directly increase income, customer base, net profit or improve efficiencies.

Funding cannot be used to cover regular operational or personal expenses. This includes costs that are ongoing, disposable and not directly tied to measurable business growth.

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Funding Coverage

Ngā mea ka utua

Supported – Tautokona

- ✓ Business capability development – e.g. strategic planning
- ✓ Training and Upskilling – e.g. upskilling in a new beauty treatment, procurement training
- ✓ Professional business mentoring or coaching
- ✓ Systems or tools – e.g. software, automation tools
- ✓ Marketing strategy development – does not include execution costs
- ✓ Business capability development – e.g. strategic planning
- ✓ Specialty Equipment – e.g. commercial appliances, landscaping tools, automotive diagnostic equipment

Not Supported – Kāore e tautokona

- ✗ Salaries or wages
- ✗ Rent, utilities, bills or routine business expenses
- ✗ Vehicle purchase, repairs or petrol
- ✗ Computers, laptops or mobile devices
- ✗ Raw materials or stock
- ✗ Marketing *execution* (e.g. Facebook ads, flyers)
- ✗ Personal debt repayments
- ✗ Retrospective costs (spending already incurred)

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Grant Requirements

Ngā Momo Pūtea Tautoko me ngā Paearu

Limits



- Whānau members can apply for 1 grant every 12 months
- Whānau members can receive a maximum of 2 Kickstart Grants
- Whānau members can receive a maximum of 2 Stay Up Grants per business
- Whānau members can receive a maximum of 2 Growth Grants per business

Eligibility



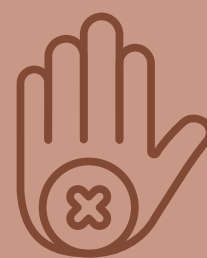
- Ngāi Tahu Registered
- 18+ years old
- Pakihi must be registered and trading
- Reporting and receipts from previous grants must be received and approved

Ngāi Tahu Ownership



- At least 50% Ngāi Tahu ownership
- This 50% must be sole ownership - co-owned entities where ownership is split and not fully controlled by the applicant won't be accepted

Ineligibility



- Charitable Trusts
- Businesses that are not yet trading

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Grant Types & Criteria

Ngā Momo Pūtea me Ngā Paearu

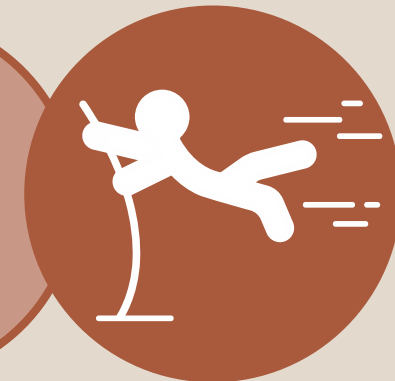
Kickstart Grant - Te Pūtea Whakaaraara

- First year in business
- Registered NZ Business Number
- Business is already operational



Stay Up 1 Grant - Te Pūtea Tautoko Tuatahi

- Over 12 months in business
- Registered NZ Business Number
- Revenue is less than \$120k



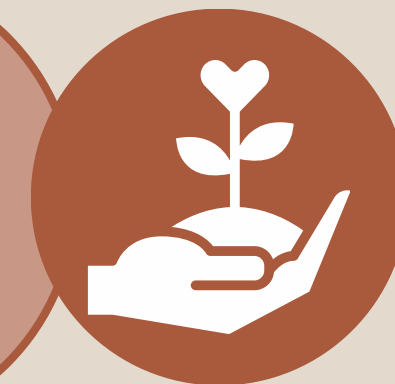
Stay Up 2 Grant - Te Pūtea Tautoko Tuarua

- Over 12 months in business
- Revenue is between \$60k-\$120k
- GST Registered



Growth 1 Grant - Te Pūtea Whakatipu Tuatahi

- Over 12 months in business
- Registered NZ Business Number
- Revenue is at least 120k
- GST Registered



Growth 2 Grant - Te Pūtea Whakatipu Tuarua

- Over 12 months in business
- Registered NZ Business Number
- Revenue is at least 120k
- GST Registered



NGĀI TAHU

Puna Pakihi

Growth Grant Information

Ngā Pārongo mō te Pūtea Whakatipu



Growth Business Plan Guide

A growth plan helps your pakihi move beyond the start-up stage and avoid plateauing. It focuses on how you will expand, scale, and strengthen your business once the foundations are already in place.

The below elements are key sections to include in your plan.

Executive Summary

Your refreshed elevator pitch. Who you are now and where you are heading on your haerenga pakihi.

Business Details

- Name - legal and trading
- Location
- Structure
- Mission
- Vision

Current Position

What challenges or barriers are preventing growth? What patterns do you see in revenue, customers or operations

Growth Strategy

What is your next stage of Growth? A clear plan to expand product or service lines, scale operations, enter new markets or invest into people or systems

Short, Medium and Long term Goals

What milestones do you want to reach in the next 1-3 years?

- Short term (6-12 months) - quick wins, capability building
- Medium term (1-3 years) - expansion and strengthening foundations
- Long term (3-5 years) - scaling and sustainability

Growth Drivers

Factors that will fuel growth (e.g. new products/services, partnerships, technology).

A clear strategy to invest pūtea to unlock these drivers.

Market Expansion

- Analysis of new target markets or customer segments
- Opportunities to expand pakihi presence regionally, nationally or online
- How you'll stand out from competitors

Risk and Sustainability

- Analysis of risks and mitigation - e.g. cashflow, staffing, supply chain risks and how you will manage them.
- How growth will remain toitū (sustainable), environmentally, culturally, socially and financially.
- Tikaka alignment - how your values shape your growth decisions

Capability and Capacity Building

- Analysis of staff growth - who do you need to upskill or hire
- Technology needed to handle expansion
- Partners, mentors or advisors needed to guide

NGĀI TAHU

Puna Pakihi

Growth Grant Information

Ngā Pārongo mō te Pūtea Whakatipu

Puna Pakihi Growth Grants are for Ngāi Tahu whānau whose pakihi have been trading for more than 12 months and are earning at least \$120k in revenue to help businesses expand, scale up, and strengthen capability – supporting growth beyond the foundation stage. All Growth Grants are \$5k.

Financial Forecast



Applicants need to show a 12-month plan of what you expect your income and expenses to be each month for the next year.

This doesn't have to be exact, but it should be a realistic estimate based on the details in your business plan.



Check out our financial forecast templates on our website

Proof of Ngāi Tahu Ownership



This can be an extract from the NZBN website or NZ Companies Register. We at least need an NZ Business number to confirm ownership lies with the Ngāi Tahu whānau member

Quotes



Applicants must provide at least one formal quote for planned purchases, training or services to ensure costs are realistic and linked to grant purpose.

Allowed:

- Official quotes from supplier or service provider
- Quote should clearly show:
 - Supplier/business name and contact details
 - Date of the quote
 - Cost

Not Allowed:

- Handwritten or informal estimates
- Screenshots of online banking or banking app
- Screenshots of shopping carts, online ads or listings
- Quotes older than 3 months

Proof of ID



Acceptable forms of ID:

- Driver's Licence
- NZ Passport
- 18+ or Kiwi Access Card

Bank Verification



This must be a bank statement or verification including the following:

- Business name or whānau member name
- Bank name and logo
- No screenshots of online banking or a banking app will be accepted.

GST Registration



- GST Number must be provided
- This can be an extract from IRD website

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Growth Grant Checklist



Growth Business Plan

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Financial Forecast

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Previous 12 months financials

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Proof of Ngāi Tahu Ownership

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Bank Verification

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Proof of ID

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Quotes

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Proof of GST Registration

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